

EUROPEAN TRAINING ACADEMY

Developing innovation leaders

MASTER IN EU FUNDS AND PROJECT LEADERSHIP

We are proud to announce the “Master in EU funds and project leadership” – EuroPro Master, a distinctive professional training on EU funds management and project leadership. This Master program is an interactive journey through the lifespan of European projects, from the overview of funding sources to proposal writing, project implementation and evaluation. Participants will gain a comprehensive knowledge of the most advanced techniques for successful, cost-effective design and implementation of EU projects.

The EuroPro focuses on the growing demand for EU funds and project management qualification in all industries as well as in public administration. EU funded projects are starting up everywhere, especially in the EU candidate countries in the Balkans, or Mediterranean and Russia where the EU have vivid economic interest. The need for maximising the usage of EU funding is growing in all kinds of organisations world-wide. The EuroPro includes development of all qualifications that are important for the certification of project managers according to project management associations, for example, the Project Management Professional PMP® of PMI® as well preparations for EPSO tests. But the EuroPro goes far beyond these elementary qualification standards.

The EuroPro offers an advanced approach for those wishing to understand the EU funding process in these most uncertain economic times and gain intensive professional preparation for EU funds specialists world-wide. EU funds are a complex field of professional activity. Every year, billions of Euro in EU funding are granted to implement innovative projects on international, national, regional and local level in Europe and around the globe. Programming period 2014-2020 offers a broad spectrum of EU funding possibilities available for projects. However, European regulations require an in-depth knowledge and expertise on all programming levels. The responsible authorities on the one side and the final beneficiaries on the other side need to ensure successful implementation. For everyone responsible it is critical to be up to date with ongoing changes on regulations regarding EU funding policies. Additionally, the quality of results need to satisfy the highest criteria of relevant stakeholders and warrant significant impact and sustainability.

EuroPro provides state-of-the-art knowledge and skills on EU Funds management and project leadership and aims at bringing perfection to your day-to-day workflow, maximising the usage of resources and cost vs impact ratio.



BENEFITS

Become an expert for the EU funding programmes and projects and boost your career with unique set of competences. This exclusive qualification allows you to introduce excellence in your daily operations in the field of EU funds. The mission of this state-of-the art programme is to prepare top professional seeking to advance state of the art in the EU programme and project management and leadership, to advance quality of results and impact, especially in the Balkans, Mediterranean and Russia.

The program develops competencies and skills for leading and managing programmes and projects satisfying the highest quality criteria and understanding stakeholder issues that enable high impact and sustainability in the most challenging environments. EuroPro is building the capacity to put in practice **the most advanced methodologies for EU funds management and project leadership** from project idea to follow-up in local communities.

For professionals who have first-hand experience and those who are about to start working in very complex field of EU funding, EuroPro is a transformational experience offering unmatched benefits:

- ✓ **Receive a Degree or Certificate you successfully completed Master program**
- ✓ **Boost your career with unique qualification in EU Funds and project leadership**
- ✓ **Maximise organisational growth with highly qualified staff members
in charge for your EU fundraising**
- ✓ **Get up to speed with the latest rules guidelines within this funding period**
- ✓ **Receive an exclusive insight into EU 2020 funding cycle and preview what follows**
- ✓ **Develop vibrant networks across EU institutions in charge for EU Funds**
- ✓ **Learn how to outperform stakeholder's expectations from project initiation to follow-up**
- ✓ **Benefit from a wide range of topics tailored according to your professional and personal
needs**
- ✓ **Find out how to make the most out of the financial and auditing control tools**
- ✓ **Enjoy the interaction with some of the most brilliant minds in the EU**



MASTER DEGREE OR CERTIFICATE

1. Academically accredited Degree “Master in EU funds and project leadership”

In order to gain the accredited Master degree “Master in EU funds and project leadership” participants have to complete successfully total of 6 Modules out which 4 are obligatory and 2 optional offered by Universities in the consortium. Assessment is partly (50%) based on students' research results and the results of teamwork and presentations. Final written exams are included in all courses (50%).

The study programme comprises 120 ECTS in total - 20 ECTS for each Module, in order to gain the academically accredited “Master in EU funds and project leadership” degree.

2. Executive education Certificate “Master in EU funds and project leadership”

Participants interested in Executive Education Certificate “Master in EU funds and project leadership” may have Certificate for attendance for each module of EuroPro Master Certificate after 4 compulsory modules.

DURATION AND LOCATION

The Master programme is flexible to your time schedule. You can start at any time you wish. EuroPro program starts with the date of the first Module you are attending. Within the following 12 months you need to successfully pass 6 Modules for Master Degree or 4 Modules for Executive Education Certificate. Therefore, duration of the programme depends on participant's preferences. However, it is appropriate and recommended to pass all selected Modules within 4 to 12 months time.

Modules I and II are organised by the College of Europe in Bruges and Solvay Brussels School of Economics and Management. Remaining Modules may be completed at reputable Universities and Faculties in Rijeka, Zagreb, Ljubljana, Belgrade, Novi Sad, Pristina, Bihać, Niš, Skopje, Bitola, Tirana, Podgorica, Budva, Sofia, Thessaloniki, Bucharest, and Budapest. Participants may choose electives courses offered by any of the partners and create their own Menu. Local partners will provide all information on the detailed programme, the dates and the location for each course. Overview of all possible electives courses is available at the www.europros.eu

COMPULSORY MODULES

Module I: EU Policies	Module II: EU Funds and their programming :
<p>A) General economic conditions for Europe and main challenges ahead.</p> <p>B) European economic security and diplomacy :</p> <ul style="list-style-type: none"> -EU Trade diplomacy (BITs, TTIP , FTAs etc) -Reindustrialization of Europe EU support to SMEs and their internationalisation -Energy Union -Digital Europe -Review of the EU Single market -Review of the EU Neighbourhood policies (EE, MED region, pre-Accession countries) -EU migration policies -EU environmental and climate change policies -EU Science /technology and Innovation policies -EU water, energy and raw materials diplomacy -EU in multilateral system and global economic governance -EU relations with the emerging markets (BRICs etc), strategic partners and their regional organizations (ASEAN, GCC, MERCOSUR etc) -EU business dialogues with CSOs and economic non State actors on equitable economic development, CSR issues, decent jobs, etc -EU development policies -EU cultural diplomacy, training ,education -EU economic security issues - Lobbying and networking basics 	<p>A1) Structure of EU internal budget and EU external budget</p> <p>A2) Instruments to support EU internal and external policies :</p> <ul style="list-style-type: none"> -Partnership Instrument, DCI-EDF, ENI/NIF-IPA, Horizon 2020, COSME, The Juncker Plan (EFSI Regulation) to support Investment/innovation and competitiveness in Europe and the EU Neighbourhood/pre-Accession countries, Life programme, Connect Europe, Cultural Europe and Erasmus, Instrument for Stability and Human Rights, EU cooperation with CSOs and NSAs, Blending operations and Investment facilities, Internal and external lending of the EIB, EIB lending strategies and instruments to the ACP countries, EBRD lending strategies and modalities, Migration Trust Fund <p>II) Resource mobilization:</p> <ul style="list-style-type: none"> -EU financial regulation -EU Trust Funds and facilities -Tendering procedures, Calls for proposal, Technical assistance contracts, Framework Agreements -EU direct budgetary support (general and thematic), EU decentralized cooperation, EU contribution to international trust Funds, EU contributions to the "Union for the Mediterranean" project implementation Unit, Role of Investment promoters (under the Juncker plan and under blending operations between the EU investment facilities and banks' loans) - Application forms / operational guidelines and manuals, Project cycle-evaluation and strategic communication/visibility/influence/ country branding , "Ex-ante" impact assessments and risk analysis, PPP procedures, EU Departments, EU Delegations and Agencies' role in the programming, organization, administration and governance of funds and facilities. - Advanced lobbying and networking practices
Module III: EU Project management	Module IV: Project Leadership and Master's thesis
<ul style="list-style-type: none"> ✓ Theory and practice of project management, Project Management - Concepts and Phases ✓ Defining and understanding the specificity of EU Project Management ✓ Understanding of the rules, procedures and contractual obligations involved in EU funded projects ✓ Project Planning and Risk Management ✓ How to build a consortium and how to search and select partners, ✓ Networking, Teambuilding and Organisation ✓ How to write a winning proposal ✓ Quality Management and Standards ✓ Implementing, monitoring and evaluating EU projects ✓ Teamwork, Intercultural Communication and Conflict Management ✓ Information, Knowledge, Creativity Management ✓ Project Finance, Procurement, Legal Aspects ✓ Reporting and Budgeting, How to Detect & Manage Fraud in EU Funded Projects 	<p>Leadership theory and practice</p> <p>Leading sustainable changes in difficult environments</p> <p>Developing individual and team resilience</p> <p>Internship: Participants will choose organisation and specialisation field to practice all tools and technics explained. Under the guidance of experienced practitioners, participants will be confronted with different exercises that will help them to better understand the challenges of writing a proposal and implementing projects.</p> <p>Master's thesis</p> <p>As the crown of fourth Module the last session is focused on the Master's thesis. The work-up or processing time (time from assignment to submission) is 6 weeks. After submission of the thesis, a colloquium on the thesis is arranged in which students and examiners discuss the concepts and results.</p>



PRACTICAL INFO

Teaching Methods - Lectures and case studies - Workshops - Discussions and Q&A Sessions - Best practice reports - Interactive exercises – Experiential learning - Small group tasks - Rich course material – And knowledge checks at the end of each course.

The Experiential Learning encourages active interplay between conceptual frameworks and their implementation in complex real-world settings. Focusing on new EU funding procedures and opportunities EuroPro examines the project cycle management, identifying key variables for success at each stage, refining necessary cross-cultural communication and fundraising skills, increasing leadership capacity and providing irreplaceable insights into best practices; As an added value programme is based on participants' own concrete initiatives under supervision of leading EU experts, interconnecting activities and networks that may reinforce each-other. No other program puts you face to face with the real dangers and challenges of leading changes under supervision of the leading experts.

Our Global Curriculum integrates the best practices and cultural insights of the world's top business and governance schools adapted for the needs of your local economies and communities. You will return with the latest strategies for achieving your organisation's goals and your career objectives. English language (100%)

A Diverse Group of participants from governments, businesses, NGOs, academic and security sectors will share their different perspectives and life experiences and enable unique coalition necessary for impactful, innovative and sustainable projects. You will leave with a powerful network that spans functions, institutions, and the regional economies.

Participation fee for this unique Master program offers unmatched cost vs impact ration at € 800 for separate Modules; The total of € 4.8000 for Master in EU Funds and project leadership degree or € 3.200 for Master in EU Funds and project leadership Certificate. Tuition fee includes Participation in courses, Study materials in digital version, refreshments and social events. Accommodation, travel and personal costs are at the expense of the participants or their administration.



SUCCESS

EuroPro is where reform leaders convene. You will do more than prepare for the next step in your career. You will develop worldview, analytical tools, alliances, strategic skills, and leadership capacity to master the complex global challenges that face your local community today.

Our programs have already been evaluated with the highest marks by more than 6000 participants from respectable organisations including:

- ✓ Universities of Warsaw, University of Newcastle, University of Belgrade, University of Novi Sad, University of Zagreb, University of Sarajevo, University of East Sarajevo, University of Donja Gorica, University of Maribor, University of Bitola, University of Kragujevac, University of Osijek, University of Rijeka, Singidunum University, Union University of Belgrade, University Mediterranean Podgorica...
- ✓ Institute of Physics Belgrade, the Institute of Nuclear Sciences, Mihajlo Pupin Institute, Nuclear Facilities of Serbia, RT-RK Institute, Lola Institute, Goša Institute, Institute for Balkan Studies, Institute for water management Jaroslav Černi, Institute for Oncology and Radiology of Serbia, CEVES, Energy Institute Hrvoje Pozar, Croatian Geological Survey, the Archaeological Institute Belgrade, Institute for Accounting and Auditing...
- ✓ Atlantic Group, Croatian Electric Power (HEP), Croatian Transmission System Operator (HOPS), Elektroprivreda BiH, Department CTP Plant, Siemens, Philips, Petroleum Industry of Serbia (NIS), Telekom Srbija, Amiga Ltd, Dam Mont Ltd, 3M, SAGA Ltd, Asseco, MFC Mikrokomerc, Vlatacom, Link Group, NICAT, OSA Engineering, S&T Serbia, Enel PS, Chamber of Commerce Belgrade, Sarajevo and Banja Luka, IPSOS, GfK, Leo Burnett, Patent Co, Avalon Production, Planit doo, Vojvodina agriculture, EkoAgri, Novi Sad cable factory, Alfa Plam, Galenika pharmaceuticals, Krajina petrol, Bivoda, Albus ad, Energoprojekt, Srbijašume, Port of Belgrade, Robert Bosch, Schneider Electric Ltd, Hewlett Packard...
- ✓ Deloitte Touche, Credit Agricole, Societe Generale Bank, Hipo Alpe Adria Bank, KBC Bank, Serbian Bank, Moscow Bank, Komercijalna banka, Citadel, Senzal Capital, Unicredit Leasing, BDO, BDD Euro fineks broker... and many others.



EURO PRO TEAM

dr. Andrea MOGNI – Program Director

EU Senior financial expert, In 1985 he joined the European Commission. He served in the EU Delegation to Ethiopia as economic advisor (1985-1989). Then he joined the international economic and financial Dept. of ECFIN (1989-1997) where he was in charge of macro-economic cooperation and assistance and monitoring structural reforms in the countries in transition in Central and Eastern Europe. He then moved to the economic "Nord-South and countries in transition" Dept. of the EU External Relations-RELEX (1997-2010), in charge of relations with the IFIs, OECD, the UN and regional economic organizations and banks. He joined the European External Action Service-EEAS since its creation in January 2011 where he worked as senior policy coordinator/ senior financial expert and senior economist in the Department dealing with Global affairs. He was in charge of monitoring the impact of the economic crisis, EU economic relations with neighbouring countries, development issues, EU relations with countries in transition in the Balkans and the Med region, EU sectoral "diplomacies", programming matters and financing instruments and the setting up of the EU Platform on blending EU investment grants with the IFIs' loans.

prof. dr. Steve QUARRIE – in charge for the academic excellence

He is Head of education in European Training Academy. He provided regular training courses for over 15 years to scientists in Europe on general skills needed to develop a successful career doing science and research, including how to write project proposals. These courses have also been given in Newcastle, UK, Skopje, Macedonia, Zagreb, Croatia, Krakow, Poland and many reputable Universities and Centres of Excellence. He teaches general research skills to PhD students at the Faculty of Biology, Belgrade University, and is also a visiting Professor at the Business School, Newcastle University, UK. He has been a proposal evaluator for the European Commission in Brussels, and was a consultant for Serbia's first Accreditation Commission for Higher Education. He has taken part as an independent expert in several Tempus projects, providing expertise in quality control and improving lecturer teaching skills. Steve has written more than 10 successful EU-funded projects, with success rate in writing research (FP) projects over 50%.

dr. Andrej GREBENC – in charge for the business partnerships

He is working at European Commission for over a decade, involved in Framework projects since the start of the programme, participated in preparation of new EU programme for research and innovation H2020, FP7 and Horizon 2020 Programme Management; worked as Motorways Tunnel Manager at Ministry of Transportation – DARS and as Project and Program Manager for numerous organizations. Andrej has a wide range expertise in different areas like ICT, Energy, Transportation, Security, both in public and private sector. Extensive experience and cooperation with diverse stakeholders for horizontal topics.

Boško NEKTARIJEVIĆ, MBA – Executive Manager

Senior Expert for the EU funding programmes, providing support and training to EU project leaders since 2002 in project leadership, cross-cultural negotiations, project development and proposal writing, etc. Principal designer of many educational programmes for over 6000 managers from business, government, academic, security and NGO sectors under the umbrella of various EU funding programs FP6, FP7, H2020, CIP, COSME, IPA, EIDHR, Tempus, Youth in Action, Erasmus plus, Europe for Citizens, EBRD BAS, TAM and other EU instruments and operational structures. Graduated as BBA – Bachelor of Business Administration at Paris, France '99; Completed MBA – Master of Business Administration at the Solvay Business School – University of Brussels '02 and Executive education at Harvard University, USA '05. Lecturer at the Business Academy and several other Universities in strategic and scenario planning, leadership, and project planning, cross-cultural communication, negotiations, conflict resolution, business intelligence, lobbying, fundraising and team-building.



LEADING EXPERTS TEACH EVERY COURSE.

The following highly qualified and experienced speakers provided their expertise at related previous events:

Dr. Doris Pack MEP, Chairwoman of the European Parliament committee for Western Balkans; Alojz Peterle MEP, Jelko Kacin MEP, Tanja Fajon MEP; Oscar Arias EC „Co-ordination and programming of IPA assistance“; Jeroen Jutte EC, “IPA components “; Krisztian Gavel EC, “Management of IPA components “; Svetlana Voinova EC, “European Cooperation in science and technology COST“; Massimo Cingolani EC, “ European Investment Bank programs for Western Balkans“; Fabrice Quertain EC, “Synergies, innovation & impact as the new keywords to successful applications (practical guide for funding opportunities, mind-mapping etc.); Stefan Weiers EC, “Western Balkan countries research capacity building with the Framework programme (specific wbc calls - first success stories etc.)“; Irmela Brach EC, “The research potential evaluation facility“; Edward Tersmette EC, “CIP competitiveness and innovation programme“; Joana Namorado EC, "EU research funding - cooperation programme for health"; Sören Haar, Managing Partner, Eacon, “EU funding opportunities for the health sector“; Mikola Dzubinsky, nanotechnology unit, EC; Kaisa Kononen - Executive Director, Bonus; Quinta Martin and Victor Colon Rivera, the Institute for Progressive Leadership, Washington DC; Drazen Kapusta, Executive Director of the Cotrugli Business Academy; Stevan Vujasinovic, UNDP; Daniela Glimm-Lükewille, in charge of managing the structural funds for the North-Rhine Westphalia, Germany; Ms. Joy Kacenenbogen, EC; Vito Borrelli; Camile Constans, Welcomeurope; Barbora Maronkova and Katrin Hett, from public diplomacy division NATO; Ana Granic, BAS program, EBRD; Erica Weis, Expert working for EuropAid; Dr. Michael Ehrke from Friedrich Ebert Stiftung; Gordana Pilipovic, Konrad Adenauer Foundation; Michaela Jansa and Aleksandra Calosevic from the Social Innovation Fund (SIF); Dr. Boris Cizelj – European centre for peace and development; Mr. Andrija Gencel - AAM; Daniel Pantic, Director, European consulting group; Svetislav Milovanovic, Institution.rs; Prof. Dr. Miroslav Milojevic, Director of the Institute for Economics and Finance, Full time professor at the Faculty of Economics, Belgrade University; Prof Dr. Spasoje Mucibabic, European centre for peace and development; Timmo Stegelmann, Regional representative of the German NGO, HELP; Zoran Janakiev, President, Macedonian Institute for Integration, Petrus Theuniz, Senior Expert for monitoring and evaluation; and many others ..



APPLICATION PROCESS

Please visit www.europros.eu to apply online. Since qualified candidates are admitted on a rolling, space-available basis, early application is encouraged. You may also apply by sending your info (Name, Last Name, Phone number, and Organisation) at info@eutraining.info; You will immediately receive orientation documents and invoice. You will be officially enrolled in the program upon the reception of the installation payment when you will receive preparatory materials for this challenging Master programme;

Admission Requirements — Admission is selective and based on professional achievement and organizational responsibility. No formal educational requirements apply, but proficiency in written and spoken English is essential.

It is possible to apply for the whole Master program or for single Modules

First option **Master degree EroPro (120 ECTS) - EUR 4800**

Second option **Executive Education Certificate EuroPro Master - EUR 3200**

Single Modules:

- Module 1 - EU Policies – EUR 800
- Module 2 - EU Funds and their programming – EUR 800
- Module 3 - EU Project management – EUR 800
- Module 4 - Project Leadership and Master's thesis – EUR 800
- Module 5 – Elective module offered at the local host institution – EUR 800
- Module 6 – Elective module offered at the guest intuition – EUR 800

Third option (eLearning) Full Master in eLearning - EUR 1200 Single courses in eLearning EUR 220 (for each Module) Course 1 Course 2 Course 3 Course 4 Course 5 Module 6



GENERAL TERMS & CONDITIONS

The following terms and conditions regard the contractual relationship between participant and the European Academy

1. The payment of the Master course fee or single course fee is payable immediately upon receipt of the pro-forma invoice by bank transfer. The full payment must be done within four working days after receiving the pro-forma invoice. The invoice will be sent once full payment has been received.
2. The Master fee of the single course fee does not cover travel, accommodation and other costs such as health insurance. The accommodation can be arranged at special rate in the different locations of the Master course.
3. The Cancellation has to be submitted in written form and sent to info@eutraining.info Cancellation by the participant will be subject to cancellation charges as follows: 30 days or more before the start of the Module: the fee will be reimbursed with the exception of EUR 100 charged for administration costs; two weeks to 30 days before the start of the course: 50% of the total fee will be reimbursed; No refunds will be made if the cancellation is made less than two weeks before the start of the course, but a substitute participant can be accepted.
4. The European Academy has the right to change speakers and to modify the course program if and where necessary while maintaining the overall nature of the course.
5. Course fees are reimbursed in case of a course cancellation due to force majeure or due to speakers' preventions.
6. The Master program materials are protected by intellectual property rights and may not be duplicated, processed, amended, circulated or published in any other way without the written consent of the European Academy
7. The courses are prepared and presented by qualified speakers. The European Academy accepts no liability for the correctness of completeness of the course documentation, as well as, the presentations of the speakers.
8. The participants that will attend the Master program or single Module in e-learning are not permitted to share, distribute, sell or transfer their password to other individuals.
9. The European Academy may take photos, audio and video recordings. The material will be used for the course in e-Learning and may also be used for promotional purposes